

Case Study

The Family 'Crystal Ball'

Explore Nested Ownership Equity & Asset Exposure

Solutions for the Family Office

Archway is focused on being the premiere Family Office enterprise technology provider. Within ATWeb, ultra-high net worth families take advantage of an integrated solution providing:

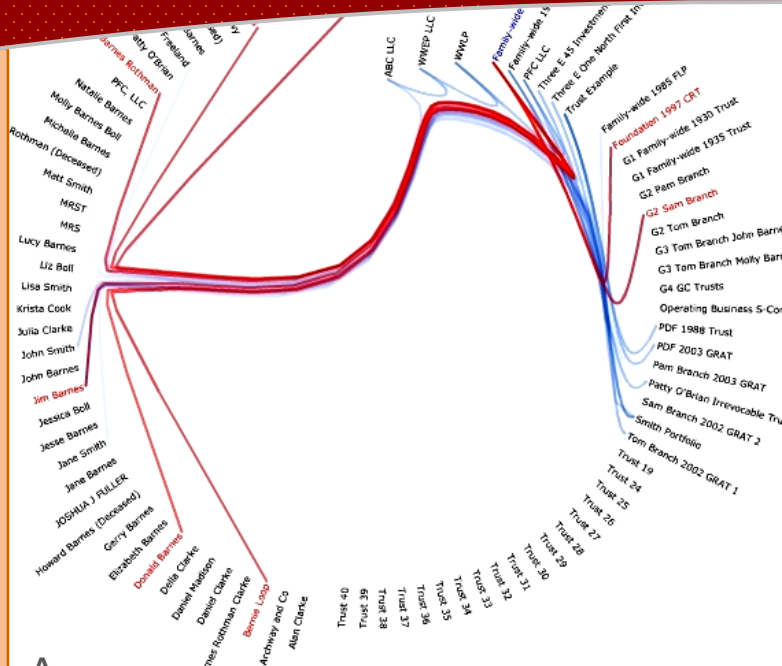
- > Complete Accounting
 - Full G/L
 - Partnership
 - Portfolio
 - Trust
- > Nested Ownership Equity with Exposure Look Through
- > Performance Reports
- > Data Aggregation
- > Cash Management
- > Budgeting and Forecasting
- > Billing and Check Writing
- > Fully Integrated & Web-based
- > Secure Family Login

These unique and tightly integrated capabilities position Archway as being the leading provider to Single Family Offices and Multi-Family Offices.

New York | Indianapolis

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www.ArchwayTechnology.net



"WOW! Now I can understand the impact of portfolio rebalancing"

- CIO, \$2B Family Office

"Archway sets the curve on asset exposure reporting & back office accounting"

- CFO, \$550mm Family Office

Testimonial

Archway has pioneered a visual representation technology, known as the **Crystal Ball**, that will improve your ability to better understand the family office and analyze complex nested relationships.

The Need

Today's families require tools to comprehend and analyze the interdependencies of their complex network of organizational structures and how they are employed to protect the interests of beneficiaries. Without having such tools, the problem compounds with each successive generation further complicating the ability to understand the implications of investment decisions, manage the enterprise and present the information in a meaningful manner.

The Approach

Archway has integrated visualization tools into the enterprise accounting suite, ATWeb. With a comprehensive platform that maintains a full general ledger housing all investment accounting data and with partnership allocations, it is now systematically possible to look-through several layers of ownership structures to understand global exposure of a beneficiary's portfolio. In addition to Asset Exposure, this capability can extend to help investment managers model portfolios against predetermined targets. These features should ultimately lead to sound operations, better reporting and contribute to superior performance.

The Value

The value of the ATWeb Crystal Ball is simplifying the presentation of nested relationships of Family Office companies so families can:

- Understand the global impact of Portfolio rebalancing and modeling.
- Present a clear representation of interaction between companies, and the propagation of P&L.
- Clearly present the complexity of investments and the family office itself to family members and the Board.
- Visually understand nested relationships and how it translates when creating Asset Exposure reports.
- Leverage the wealth planning benefits achieved through the use of complex organizational structures without sacrificing the ability to understand the net consequences of such structures.

ARCHWAY Do It Right.
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